

Table 3. Cross-border higher education curricular types

Type	Description
Branch (or satellite) campus	Sponsoring institutions operate branch campuses directly and send their faculty to the host country to teach classes.
Franchise campus	Franchise campuses operate primarily on a for-profit basis, with local providers offering courses vetted by the sponsoring institution.
Twinning programs	Students study for part of their degrees at their home institutions and part at the sponsoring institutions; the latter grant the degrees.
Joint degree programs	Students attend both institutions; degrees are generally granted from both.
Articulation programs	Students start their studies at home and transfer to the sponsoring country institution with advanced standing.
Online distance education	Sponsoring countries and institutions deliver an entire program electronically.