

AAUP-CBC East Coast Regional Meeting

Saturday, February 11, 2012

Sheraton Suites Philadelphia Airport Hotel

4101 B Island Avenue • Philadelphia, PA • (617) 236-1100

9:30 – 10:30am	Registration Check-In
10:30- 11:20am	1. “Shared Governance and Collective Bargaining” (James C. Davis, Brooklyn College/CUNY, Paul W. Davis, Cincinnati State, Donna Selman, Eastern Michigan) Unions may be the latest in a series of collegial structures forged to protect the rights and professional roles of academics, but they do not replace structures of shared governance. How can collective bargaining and shared governance reinforce one another without creating tension between their respective roles?
	10-Minute Break
11:30am – 12:20pm	2. “Legislative Update—What Might Change in 2012” (Nsé Ufot, AAUP Government Relations Officer) Obama’s recess appointments to the NLRB could change the landscape for new organizing in your state and on your campus. What other legislative developments could affect academic unions across the country?
12:30 – 1:20 pm	Lunch Keynote Speaker: <i>Cary Nelson, AAUP President, “What is Distinctive about AAUP Organizing?”</i>
1:30 – 2:50pm	3. “Building Union Power: Using a Contract Campaign to Involve Members in Successful Bargaining” (Peter Nguyen, Executive Director, UConn AAUP) Contract negotiations take place at the negotiating table, but very successful negotiations depend on a larger, broad-based contract campaign. Drawing on experiences from the successful Screen Actor’s Guild strike, this presentation offers strategies for using member activism and media visibility to shape outcomes at the table.
	10-Minute Break
3:30 – 4:20pm	4. “Diagnosing Institutional Financial Health: A Brief Primer” (Howard Bunsis, Chair, Collective Bargaining Congress) This session will focus on how to understand and compute the most important metrics in determining the financial health of your institution. It is often the case that administrations claim they are broke, but in most cases this is far from the truth.